

Shaping the Future of Alpine Ski Resorts: Sustainability & Youth Empowerment

EUSALP AG 2 & YOUTH COUNCIL

24th - 25th June 2025

Domodossola, Piedmont, Italy

Hotel La Vetta

San Domenico Ski Resort

For many ski resorts across the Alps, being ready for the ongoing **economic and touristic transition**, especially in the face of rapidly changing climate is a **challenge**.

By **bringing together key actors** including ski resort operators, policymakers, sustainability experts, and youth representatives, the goal of the event is to engage a strategic dialogue to identify needs for today's and tomorrow's workforce in ski resorts.

The principles of youth empowerment and of recognising young people as key actors with the right to actively shape the future of alpine economy are at the heart of this noon-to-noon event, co-organized by the **EUSALP Action Group 2** and the **Youth Council**.

Please register here:



We look forward to seeing you!

For further information contact us at: tss_eusalp@alpine-region.eu

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DAY 1 - TUESDAY, JUNE 24th

- 14:30h - 15:30h** Welcome Coffee & Icebreaker Session
- 15:00h - 16:30h** Field Visit to San Domenico Ski Resort
- 16:30h - 17:00h** Coffee Break
- 17:00h - 19:30h** Open dialogue on ski resorts sustainability and sharing best practices
Transtat project representatives - Jan Mosedale - Miriam Stuhlmüller (tbc)
BeyondSnow project representatives - Andrea Omizzolo - Cinzia Peschechera - Emma Brunet
San Domenico Ski Resort representative (tbd)
- 20:00h** Networking Dinner
Introduced by *Davide Donati*, **Piedmont Region - Director General for European Policies and Funds**

DAY 2 - WEDNESDAY, JUNE 25th

- 9:45h - 10:00h** Institutional greetings by **Piedmont Region Under Secretary - Alberto Preioni**
- 10:00h - 10:20h** Greetings from **AG2 co-leaders** - Massimo Lapolla, Sylvain Guetaz (tbc) and **Youth Council**
- 10:20h - 10:50h** Setting the scene, share an inspirational message
Leader of the AG2 sub-group Tourism - Bernhard Lehofer and **Youth Counselors**
- 10:50h - 11:00h** Coffee Break
- 11:00h - 12:30h** Creation of 3 working groups
 - Sustainability
 - Economy
 - Intergenerational approach
- 12:30h - 13:30h** Presentation of results of each group
- 13:30h** Wrap up and remarks by AG2 and the YC