The European Union strategy for the Alpine Region

# FRENCH PRESIDENCY 20/21: TOGETHER FOR A SUSTAINABLE ALPINE REGION



EUSALP
EUSTRATEGY FOR
THE ALPINE REGION

FRANCE 20/21

REVIEW OF TWO YEARS OF PRESIDENCY MARKED BY THE COVID-19 PANDEMIC AND THE ECOLOGICAL EMERGENCY

### CONTENT

Edito	2
Introduction	4
Developing year-round sustainable tourism	6
Promoting the production, transformation and consumption of local Alpine products in short-circuits, especially forestry and agricultural products	8
Developing sustainable mobility and transport solutions	10
Involving youth in the ecological transition and the fight against climate change	12
Speeding up the energy transition of the Alpine Region	14
Preserving Alpine biodiversity and preventing risks related to climate change	16
Making the Alpine Region an example of multi-level governance	18

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Jacqueline Gourault, Minister of Territorial Cohesion and Relations with Territorial Communities

France has exceptionally held the EUSALP Presidency for two years. These have been two special years in every respect because of the health crisis, but they have also been two years rich in lessons learned, exchanges and work between Alpine territories. This original governance of EUSALP has enabled us to have a collegial presidency, between the State and the three regions of Auvergne-Rhône-Alpes, Bourgogne-Franche-Comté and Provence-Alpes-Côte d'Azur, and to iointly promote strong dynamics for the sustainable development of the Alps. The Alpine Region is made up of the highest mountain areas in Western Europe, emblematic resorts, strong industrial valleys, cities with a renowned art of living, magnificent lakes and some of the most powerful metropolises in Europe. During these two years of Presidency, France has been committed to representing the full diversity of the Alps and supporting projects that allow, today and tomorrow, to collectively provide answers to the challenges of the 80 million inhabitants of the Alpine space: employment and training, heritage and know-how, economy, mobility and accessibility to services, demographic changes, preservation of natural resources, climate change and energy challenge. In 2015, EUSALP was launched to pursue three main objectives: equitable access to employment; sustainable internal and external accessibility for all; a more inclusive environmental framework and renewable and reliable energy solutions for the future. As the French Presidency comes to an end, we are pleased to have been able to contribute, together with all stakeholders, to advancing our common action on these major European and Alpine challenges.









# PRIORITY 1: DEVELOPING YEAR-ROUND SUSTAINABLE TOURISM



Auvergne-Rhône-Alpes Region and State (Atout France).



### **GENERAL OBJECTIVE**

Accelerate the transition of Alpine tourism to an ecological and all-season model, by supporting its actors and encouraging them to cooperate on a local and European scale.



- Meeting of the French participants of the HEALPS project (6 March 2020 - Lyon) financed by ARPAF (Alpine Region Preparatory Alpine Fund) for the networking of Alpine spas
- Ski resorts and climate change (16-17 March 2021 - Métabief)
- Final conference of the Smart Altitude project (10 May 2021 - Les Orres)
  - Launch of a network of mountain resorts in transition

- General State of Mountain Tourism in Transition (23-24 September 2021 - Thyez & Alpine Region)
  - Adoption of a joint declaration from public, private and civil society actors
- Alpine conference on hiking and outdoor activities (29 September to 1st October 2021 Gréoux-les-Bains) to reflect on practices, offers, governance models and communication tools to strengthen resilience, followed by the inauguration of the hiking trail GR®69 la Routo, a Franco-Italian agritourism itinerary on the ancient transhumance paths
- Symposium for Alpine health tourism (8-9 October 2021 Bad Hofgastein) focusing on nature-based and health-promoting tourism
- Workshop on sustainable tourism (12 October 2021 - Brussels) in the frame of the European week of regions and cities
  - Presentation of the TRANSTAT study (launched in February 2021): a survey on touristic transition in the Alpine mountains to establish a network of mountain ski resort engaged in the climatic transition
- World manufacturing week (18-22 October 2021) to raise awareness among firms of the opportunities related to the digitalization and circular economy.



# PRIORITY 2: PROMOTING THE PRODUCTION, TRANSFORMATION AND CONSUMPTION OF LOCAL ALPINE PRODUCTS IN SHORT-CIRCUITS, ESPECIALLY FORESTRY AND AGRICULTURAL PRODUCTS





Auvergne-Rhône-Alpes Region and State.



- Promote sustainable agriculture, pastoralism and mountain forestry
- Develop territorial food approaches aimed at local consumption of mountain food products and the promotion of pastoralism in the Alpine Region
- Promote regional labels, quality signs and territorial brands to enhance the value of agricultural products in the Alpine Region.

- Mountain forests and climate change (4-5 September 2020 Aix-les-Bains) to promote the different uses of mountain forests and sustainable forestry
  - Recommendations for forestry projects in the next European programming period
  - Launch of a project on the valorization of labels
- Promotion of pastoralism:
  - National meeting of pastoralists (23-25 September 2020 Barcelonette)
  - Euro-Alpine meetings of pastoralism (8 October 2020 Grenoble)
  - Festival of movies "Patoralism and Great Outdoors" (8 October 2020 / 7 October 2021 Grenoble)





### MOUNTAIN FORESTS AND CLIMATE CHANGE



Aix-les-Bains, 2020

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- 100% Local final conference (25 May 2021) AR-PAF project to analyse territorial development models based on the commercial valorisation of agri-food products fully produced and processed locally, and identify criteria of replicability
- Second international territorial brand workshop
   (10-11 June 2021) to exchange on how small-scale
   territorial brands can contribute to create short
   supply chains in the agri-food sectors that are
   more resilient and able to adapt to climate change

   Ongoing mapping of Alpine territorial brands
- International Conference City-Mountain cooperation: together towards carbon neutrality! (October 7, 2021 Grenoble) to promote cooperation between cities, valleys and mountains
- REDIAFOR: ARPAF project to identify and analyze the conflicts of interest and risks related to the multifunctional use of forests. Results presented during the IUCN session "Connecting protected areas and beyond to safeguard mountainous ecosystem services and adapt to climate change An intergenerational dialogue" (7 September Marseille)
- **TripleWood:** ARPAF project launched before the French Presidency, piloted by the Land of Baden-Württemberg, to promote forty wooden constructions in the EUSALP area. This project was the subject of an exhibition at the launch event of the French Presidency on 4 February 2020 in Lyon.

# IMPACT OF THE ACTIVITIES ON THE TARGET AUDIENCES AND EUSALP TERRITORY

The activities carried out have highlighted the solutions provided by EUSALP in terms of circular economy and local production, in the context of climate and economic changes, and have made the Alpine Region a model and an advanced laboratory for both the wood industry and the multifunctionality of forests. The REDIAFOR project has given visibility to EUSALP and the supporting regions to the EU, the managing authorities and EUSALP partners. This is the first time that such a cross-sectoral approach has been developed within EUSALP.

Around a hundred experts, forestry professionals and political representatives met to discuss the strategic role of the industry in Alpine areas and to present European projects to strengthen the resilience of the forestry-wood industry in the mountains.

### MEETINGS OF PASTORALISM ACTORS

The meetings brought together between 100 and 200 participants to discuss the economic stakes of pastoralism and its role in the preservation of the Alpine landscape.



Grenoble, 2021

Hugues-Marie Duclos



# PRIORITY 3: DEVELOPING SUSTAINABLE MOBILITY AND TRANSPORT SOLUTIONS



### **CO-LEADERS**

Provence-Alpes-Côte d'Azur Region and State (Direction Générale des Infrastructures des Transports et de la Mer - DGITM).



### **GENERAL OBJECTIVE**

- Promote modal shift to rail and alternative logistics solutions
- Progress towards a multimodal, interoperable and transnational passenger information system
- To improve the accessibility of isolated Alpine areas
- Promote the development of cable transport
- Support the energy and ecological conversion of passenger and freight transport.

- Action Group 4 meetings (in 2020: 28-29 April; 7-8 September; 4 November / in 2021: 20-21 May; 13-14 September)
- Webinar Alternative fuels and decarbonized mobility in the Alpine Region (23 June 2020)

- Elaboration of an evaluation and labeling methodology of projects relevant for the promotion of sustainable mobility solutions in the Alpine Region from a macro-regional point of view. Labeling of 14 projects in 2020; a new set of about 30 projects is being evaluated, for a labeling before the end of 2021
- Webinar Cross-border cooperation in mobility (13 October 2020) to capitalize on the results of the joint AG4-AG5 CrossBorder ARPAF project to improve cross-border mobility in the Alpine Region
- Webinar Decarbonized mobility in the Alpine Region, replacing the 4th GA Mobility Conference (3 November 2020)
- Workshops "The sustainable and resilient Alpine Region is being prepared in the EUSALP Action Groups" & "Macro-regional strategies, Interreg and the EU sustainable energy policy agenda" (10 December 2020 - Annual Forum)
- EUSALP Embedding workshop on sustainable mobility with EU programmes managing authorities
   (2 March 2021 during the Macro-Regional Strategy Week MRS Week) to have an outlook for possible matches with the funding landscape 2021-2027
- 4th Mobility Conference (20 May 2021 Nice) as

- part of the European Year of Rail, to identify concrete solutions at macroregional level to promote inter-modality and interoperability
- Contribution to the "Green Hydrogen for the Alps" strategic implementation initiative via:

# 4TH MOBILITY CONFERENCE



Nice, 2021

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In light of the European Year of Rail, the fourth edition of the mobility conference focused on railway as a sustainable transport mode and the development of crossborder railway transport in the Alps, illustrated by the trip the participants took to Breilsur-Roya on the transalpine railway line Nice-Cuneo.

- The study "Innovative propulsion systems and fuels" (carried out by external expert In Extenso), financed by Alpgov 2 project, which collected data and highlights the need for coordinated development of decarbonized mobility in the Alpine Region
- The webinar "Decarbonized Mobility in the Alpine Region" (3 November 2020)
- LinkingAlps project: innovative tools and strategies to link mobility services for a decarbonized Alpine space (2019-22)
- Elaboration of the EUSALP Contribution to the European Year of Rail.

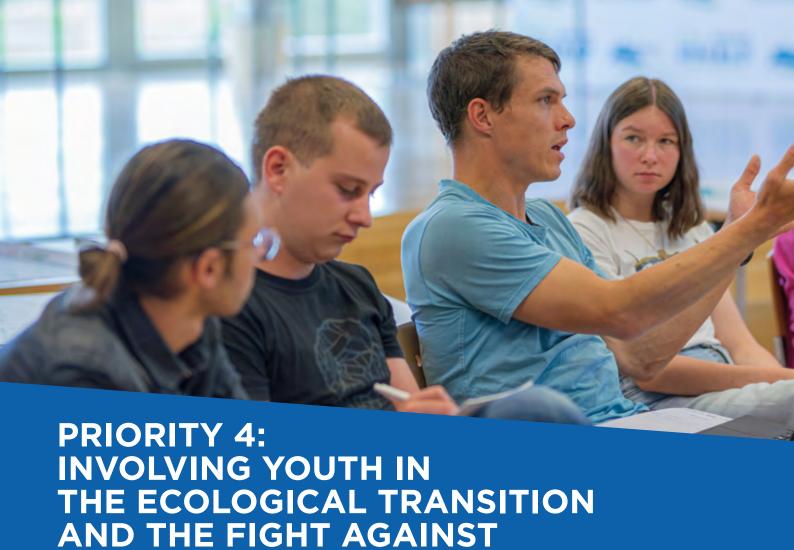


# IMPACT OF THE ACTIVITIES ON THE TARGET AUDIENCES AND EUSALP TERRITORY

The activities carried out in the field of decarbonization of transport have enabled these new issues to be taken into account in the strategy, in connection with the energy and hydrogen priorities. The dissemination of the results to the EU and partners gives EUSALP the legitimacy to make its voice heard with a view to identifying the Alpine Region as a model and an advanced laboratory for decarbonized mobility systems and green energy production for mobility. The actions carried out in the field of EUSALP labeling of transport and mobility projects have given visibility to EUSALP and the supporting regions with the EU, managing authorities and partners. This is the first time that such a label has been created in EUSALP and the initiative has inspired other Action Groups to do the same, with a view to integrating this approach into the evaluation of co-financing of the various EU support programs.

> **CIPRA France** observes the renewed commitment and involvement of French public institutions in the European challenges of the Alpine arc. This dynamic should continue beyond the French presidencies of the Alpine Convention and EUSALP. The state and the regions will be able to count on the mobilization of the associations to concretize these commitments.

Marc-Jérôme Hassid, Director, CIPRA France (International Commission for the Protection of the Alps)





Provence-Alpes-Côte d'Azur Regional Academic Delegation for Youth, Commitment and Sports and Regional Council Bourgogne-Franche-Comté in partnership with the Land of Tyrol.



### **GENERAL OBJECTIVE**

**CLIMATE CHANGE** 

- Integrating youth issues into the overall work of EUSALP
- Enable youth to engage and have their voices heard for greater consideration of their views.

### DELIVERABLES

- Involvement and interventions of young people in different events of the French Presidency, including the launch of the French Presidency (4 February 2020 - Lyon), the Annual Forum 2020, events on sustainable tourism, international conference City-mountain cooperation, among others
- Involvement of young people from the Educ'alpes network in the Biodiv'alpes project at the IUCN congress, to protect and enhance the biodiversity of the Alps

### youth.shaping.EUSALP project

- 2020 and 2021 editions of the "Pitch your project" competition
- Online resources, mainly the EUSALP. Youth website
- Summer activities in the 7 states in 2021 (interventions on the EUSALP dynamic at youth meetings organized in each country)
- Monthly online meetings "Youth Alpine meeting" from November 2020
- Creation of the EUSALP Youth Council with 27 members from the 7 countries
- Creation of a network of youth structures of the Alpine space to develop common projects
- Erasmus+ HIKE project to exchange practices between mountain sports professionals on an Alpine scale
- Erasmus+ YAFA project (Youth Act for Alps) meeting between young decision-makers
- AJITER Project to facilitate the reception of young adults and their initiatives in rural territories: white paper of the AJITER project and realisation of an Eductour (AJITour) and European meeting
- AlpTick project to make travels in the Alps easier, more sustainable and more attractive for young people
- Operation "1001 Alpine Nights" to allow young people to spend nights in the mountains





# PRIORITY 5: SPEEDING UP THE ENERGY TRANSITION OF THE ALPINE REGION



Auvergne-Rhône-Alpes Region and State.



### **GENERAL OBJECTIVE**

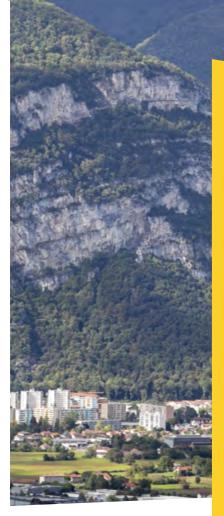
- Promote energy efficiency and the production and use of renewable energies in the Alpine Region, in accordance with the commitments made for energy efficiency in the EU and the "Energy" package
- Strengthen and optimize the sustainable production of renewable energies via hydroelectric power plants, but also via solar, wind, geothermal, wood-heating and biomass, with a specific focus on hydrogen.

- Preparation and organization of the round table "Moving to the green transition" during the launch of the French Presidency
- Climate, risks and energy conference (September 30 to October 1 - Chamonix)
  - Launch of a global strategy for the development of green hydrogen in the Alpine Region

- with a consortium of 9 Regions willing to engage in an Alpine cooperation around hydrogen
- Signature of a a political letter of intent by the 9 regions (Spring 2021)
- Set up of a working group to facilitate exchanges on common needs, strategies and solutions for sustainable hydrogen mobility and to develop cooperation and investment projects
- Workshop "Macro-Regional Strategies, Interreg, and the EU sustainable energy policy agenda" (EUSALP Annual Forum 2020)
- 5th EUSALP Energy conference (October and November 2021 and January 2022): three separate seminars (hydrogen as an energy vector in transport / Local Energy Communities / Perspectives of the New European Bauhaus for a carbon-neutral future)
- Enerbalpes final conference (June 2020)
- Smart villages project
  - Smart Villages meeting (5-6 October 2020 -Vercors) to consider the development of Smart Villages initiatives as a key opportunity for the development of a sustainable and attractive Alpine Region
  - Final conference (29 April 2021)
- Active participation to the embedding process, to discuss the possibilities for European Funds to support a large hydrogen program
- · Zero Emission Valley (ZEV) project to deploy ve-

As co-leader of AG9. **AURA-EE** participated in the activities and some of the events of the French Presidency. The work has been very stimulating during these two years, notably the dialogue with the Commission on embedding which still needs to be continued. The Chamonix event was very exciting to organize, with the visit to the Plan de l'Aiguille, with a 3 hour hike in the company of the Centre de recherche sur les écosystèmes d'altitude (CREA) in the presence of the **Secretary of State for** Biodiversity, Bérangère Abba at an altitude of more than 2300 meters. to discover the impacts of climate change on the fauna and flora. The opportunity to discover us all in hiking clothes!

Etienne Viénot, Project Manager European and International Affairs, Auvergne-Rhône-Alpes Energy Environment



# SMART VILLAGES MEETING

The SmartVillages project has been dealing with the questions of digital transformation in rural areas since April 2018.

Two events took place during the French EUSALP Presidency to bring together politicians, project managers, researchers, associations involved to consider the development of Smart Villages initiatives as a key opportunity for the development of a sustainable and attractive Alpine Region.



La Chapelle en Vercors, 2020

© Association Adre

hicles and renewable hydrogen distribution stations in the Alpine Region

- Participation to the elaboration of the operational contribution Multifunctional Forests: nature based solutions as tools for a holistic resilience of Alpine territories
- Highlighting of European projects:
  - CApacitating Energy efficiency in Small Alpine (CAESAR) project to strengthen energy efficiency around emerging projects in the Alpine space
  - Greater Geneva projects around the ecological transition (PACT'AIR on air quality, G2 Solaire cadaster)
  - Smart Altitude project (see priority 2 tourism)
  - Alpgrids: implementation of seven microgrid pilot in the Alps
  - SHREC to improve regional and national policies increasing the share of energy from renewable sources in the overall energy mix
  - CASCO to promote the use of regional wood in construction and public procurement
  - REDIAFOR to identify and analyze the issues of conflicting interests and risks emerging from the multifunctional use of our forests (ARPAF2).

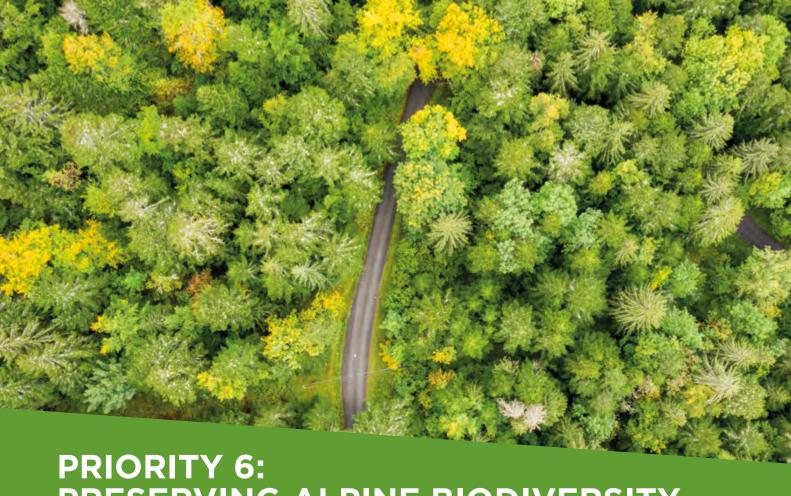


# IMPACT OF THE ACTIVITIES ON THE TARGET AUDIENCES AND EUSALP TERRITORY

A very good dynamic for the development of hydrogen in the Alps has developed during the Presidency. Cooperation is planned on this theme, through different European funds; a strong signal was given by the letter of intent signed by 9 regions.

There is also a strong involvement on the multifunctionality of forests, through the REDIAFOR project and the operational contribution on multifunctional forests.

The actions carried out have allowed strengthening the dialogue with the Commission, especially through the embedding process.



# PRIORITY 6: PRESERVING ALPINE BIODIVERSITY AND PREVENTING RISKS RELATED TO CLIMATE CHANGE



Provence-Alpes-Côte d'Azur Region and State.



### **GENERAL OBJECTIVE**

- Promote actions to mitigate the impact of changes (land use change, fragmentation of environments, overexploitation of resources, pollution, exotic and invasive species, climate change) on the natural environment but also to anticipate future changes
- Prevention of natural risks to maintain populations and economic and social development in the Alps
- Building new governance instruments to balance the demands for different uses.



Climate-Risks-Energy Conference (30 September to 1 October 2020 - Chamonix) to highlight the experience of Alpine territories in the management of natural risks, their necessary adaptation to climate change and their energy strategies

Workshop on the integrated approach of risks in territorial planning

- Workshop on the Multifunctionality of Forests (Annual Forum 2020)
  - Relaunch of the Task Force Multufunctional Forests and Use of Timber and elaboration of its 2021-2022 roadmap
  - Follow-up of the REDIAFOR project (ARPAF2) on forest use conflicts and forest management
- Mountain Biodiversity Day (13 January 2021) to exchange on the protection of global mountain biodiversity
- Impuls4Action final conference (20 May 2021) to reflect on what could be done at regional level to respect and use our Alpine soils for future generations in a sustainable way
- International Conference City-Mountain cooperation: together towards carbon neutrality! (October 7, 2021 - Grenoble) to promote cooperation between cities, valleys and mountains
  - LUIGI project mid-term conference: Linking urban and rural green infrastructure to support the provision of multifunctional ecosystem services in the Alps
- Monitoring and sustainable management of mountain aquatic environments (8-9 November 2021 Evian-les-Bains) to demonstrate the dynamics of local actors in favour of the preservation and en-



Bertrand Cousin, Director, Evian Lake Water Cluster



In the presence of around 150 experts, civil society organizations and political representatives, including Bérangère Abba, Secretary of State for Biodiversity, the climate-risks-energy conference focused on reexamining our relationship with the environment, our modes of governance and our capacity to adapt, particularly in mountain territories, in the context of the ecological and health crisis.



Chamonix, 2020

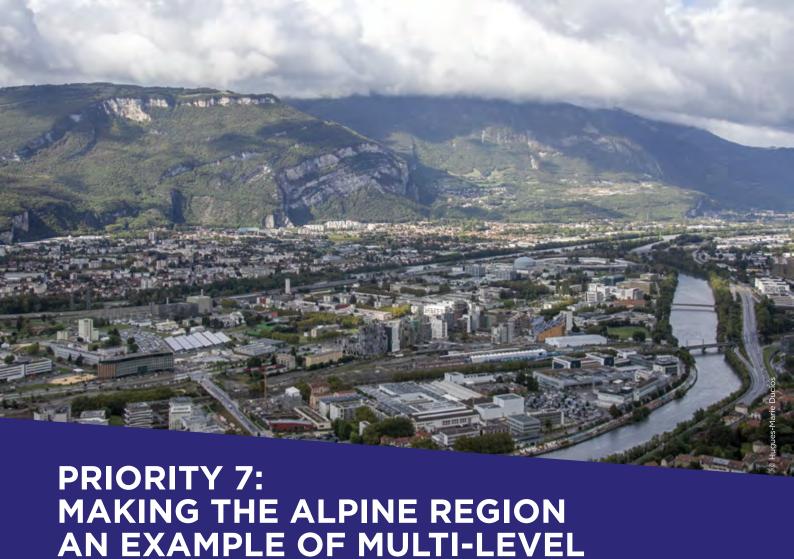
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hancement of the water resource and its uses

- Workshop Territorial resilience (November 2021 Station Auron-Saint Martin de Vésubie)
- Operational contribution Multifunctional Forests: nature based solutions as tools for a holistic resilience of Alpine territories / Presentation during the IUCN congress (Alparc workshop and the Action Group 7 session - 7 September 2021)
- Development of the PITEM Biodiv'alp to stem the erosion of ecosystems and protected species and to strengthen the attractiveness of the cross-border territory.



The actions carried out have improved the visibility of the themes at the level of the Alpine Region, in particular thanks to participation in events of international scope (IUCN Congress; World Mountain Biodiversity Day), contributing to the awareness of the general public, NGOs and political decision-makers. There is also an impact in the prevention of natural risks, particularly in relation to the creation of new risk governance instruments: the work carried out has enabled progress to be made in the promotion of Integrated Natural Risks Management (INRM) and Nature-Based Solutions (NBS) at local and regional scale.





**GOVERNANCE** 

State (National Agency for the Cohesion of Territories - Alpine Massif Commission)



### GENERAL OBJECTIVE

- To improve the mobilization, coordination and articulation between: the different levels of public action, the existing Alpine cooperation mechanisms, the different sources of financing
- To give substance to city-valley-mountain cooperation
- Facilitate the involvement of local authorities and civil society organizations in the implementation of EUSALP
- To increase the publicity of EUSALP towards the general public.



 Adoption of the Manifesto "Together to shape a sustainable and resilient Alpine Region" (12 June 2020) by the delegations of EUSALP to affirm the priorities of EUSALP for the coming years

- Integration of the orientations of EUSALP in the future European and French funding programs to mobilize more credits for the implementation of EU-SALP and better articulate the interventions of the various programs
  - Meetings of Managing Authorities of regional and European territorial cooperation programs to accentuate the synergies between the priorities of EUSALP and the programs; to promote dialogue between the organizations responsible for the management of funds and the actors of EUSALP. Two meetings organized in Brussels (19-20 February 2020 and 2 March 2021) in the framework of the Macroregional Strategies week. At the French level, several meetings were held by videoconference (9 and 19 June 2020 / 19 March 2021)
  - Recommendations to European managing authorities
  - Table of correspondence between program priorities (on French territory) and EUSALP priorities
  - Creation of financial dialogue networks to facilitate the link between AG activities and available funding (energy transition and hyrdogen, sustainable mobility, digital technology, natural risk governance)

- Adaptation to Covid-19
  - Covid-19 Action Plan to detail EUSALP activities dealing with Covid-19 pandemic and EUSALP contribution to a Green Resilient Recovery of the Alpine Region
  - Communication campaign on solidarity during the COVID-19 pandemic
- Promotion of city-valley-mountain cooperation during each event of the Presidency, notably with the International Conference City-mountain cooperation: together towards carbon neutrality (7 October 2021 - Grenoble)
- Macro-regional recovery and resilience initiatives (27 May 2021) to discuss how macro-regional strategies contribute to the recovery and resilience of their regions
- Involvement of local authorities and civil society organizations in each event of the Presidency
- Capacity building activities to improve coordination and communication within EUSALP:
  - Elaboration of infographics to improve internal and external communication on the functioning of EUSALP (EUSALP snapshot and cross-sectoral initiatives infographics)
  - Adoption of EUSALP Vademecum to detail EU-SALP functioning

- Elaboration of EUSALP Matrix to monitor EU-SALP activities and their impact
- Creation of EUSALP Technical Support Structure (TSS)
- Adoption of the rules of procedure of the General Assembly
- Save the Alps stakeholder platform.



# IMPACT OF THE ACTIVITIES ON THE TARGET AUDIENCES AND EUSALP TERRITORY

The major impact of the actions carried out has been to improve coordination and cooperation between actors of the macro-region. The activities carried out have also allowed standardizing the working procedures and the use of digital tools, strengthening the internal and external communication on the functioning of EUSALP, the events and the actions carried out. There is also a better coordination between the organizations in charge of funding opportunities and EUSALP actors.

The French Presidency was very committed with concrete and visible actions; it made a real effort and succeeded in involving a large number of partners representing various socio-professional and civil society circles.

# INTERNATIONAL CONFERENCE CITY-MOUNTAIN COOPERATION

For two years, the Presidency has focused on the necessary cooperation between valley cities and mountains, culminating with the international Conference City-Mountain cooperation: together towards carbon neutrality! In prefiguration of Grenoble European Green Capital 2022.



Grenoble, 2021

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# EVENTS LED OR SUPPORTED BY THE FRENCH EUSALP PRESIDENCY 20-21 ON THE NATIONAL TERRITORY















