



# EUSALP

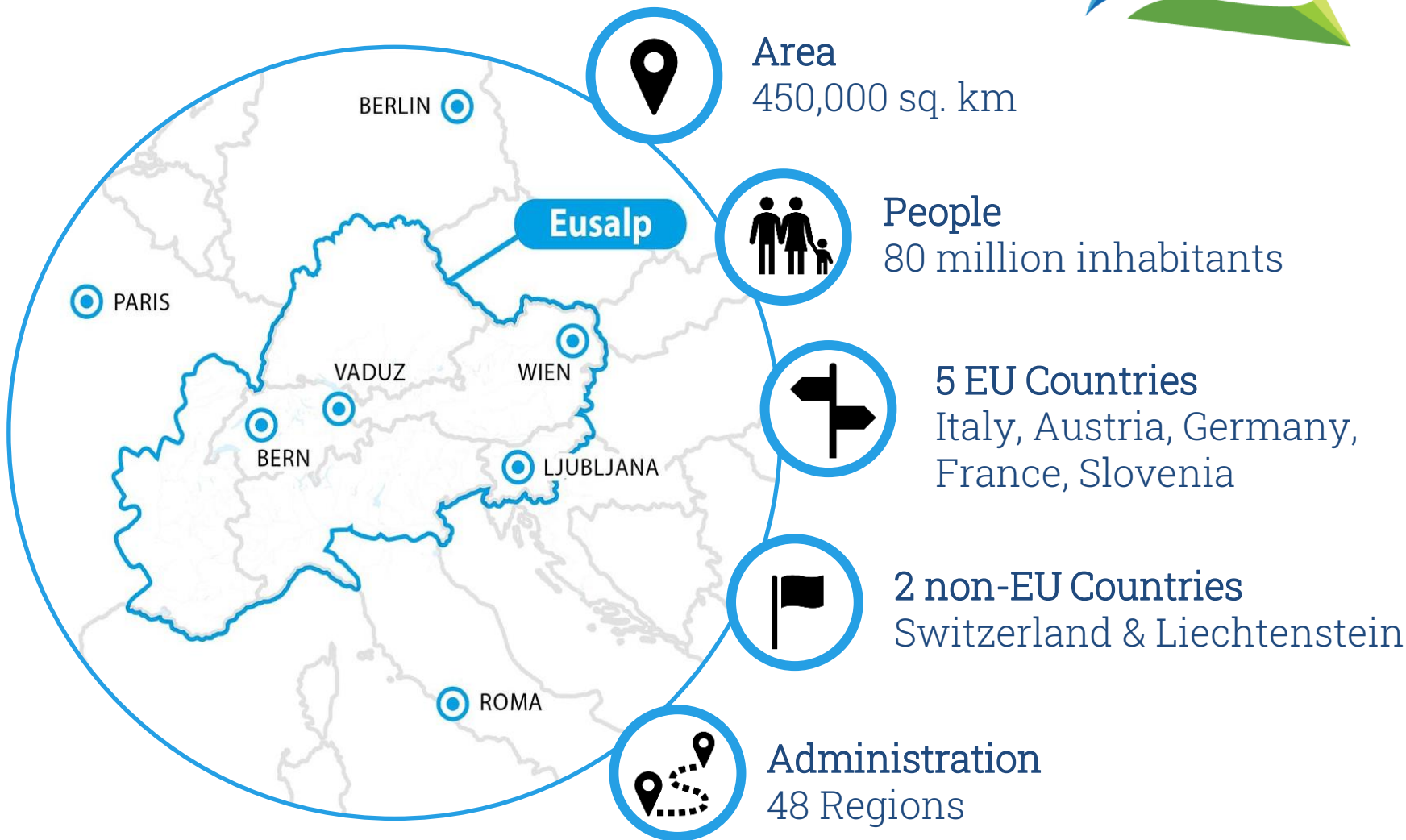
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## THE EUROPEAN UNION STRATEGY FOR THE ALPINE REGION



This project is realized in the framework of the AlpGov 2 project (Nr. 942), which is co-financed by the European Regional Development Fund through the Interreg Alpine Space programme.

# What is EUSALP?



# The youngest Macro-Regional Strategy



The **European Union Strategy for the Alpine Region (EUSALP)** is the fourth macro-regional strategy established by the **European Union** to address common challenges faced by the wider Alpine Region and thereby to benefit from strengthened cooperation contributing to achievement of economic, social and territorial cohesion.

# Alpine Region



# EUSALP promotes



the sustainable **economic** and **social**  
prosperity of the Alpine region

by improving its

- attractiveness
- competitiveness
- connectivity

while at the same time

- preserving the environment
- ensuring healthy and balanced ecosystems

# Thematic Policy Areas



THEMATIC POLICY AREAS

Economic  
Growth and  
Innovation

Fair access to job opportunities, building on the high competitiveness of the region

Mobility and  
Connectivity

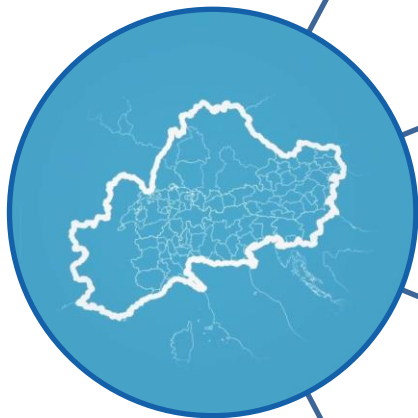
Sustainable internal and external accessibility

Environment  
and Energy

Inclusive environmental framework and renewable and reliable energy solutions for the future

Governance

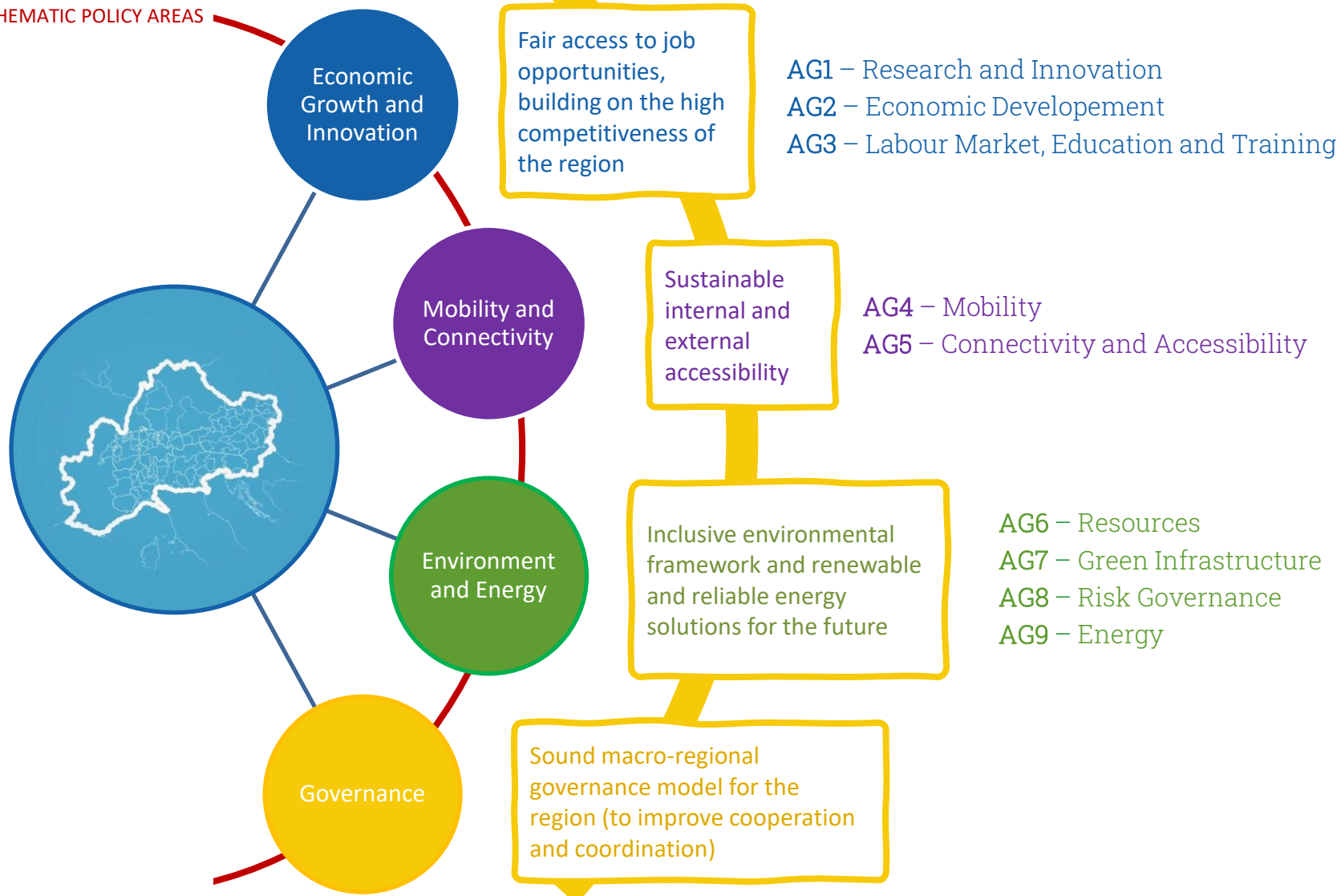
Sound macro-regional governance model for the region (to improve cooperation and coordination)



# Thematic Objectives



THEMATIC POLICY AREAS





# Economic Growth and Innovation



## Action Group 1

To develop an effective research and innovation ecosystem



## Action Group 2

To increase the economic potential of strategic sectors



## Action Group 3

To improve the adequacy of labour market, education and training in strategic sectors

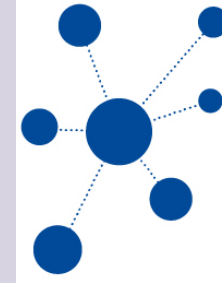


# Mobility and Connectivity



## Action Group 4

To promote inter - modality  
and interoperability in  
passengers and freight  
transport



## Action Group 5

To connect people  
electronically and promote  
accessibility to public  
services

# Environment and Energy



## Action Group 6

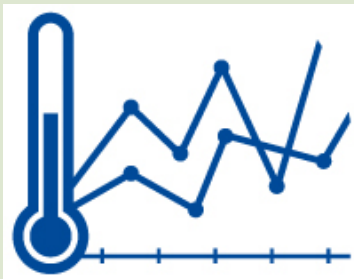
To preserve and valorise natural resources, including water and cultural resources



## Action Group 7

To develop ecological connectivity in the whole EUSALP territory

# Environment and Energy



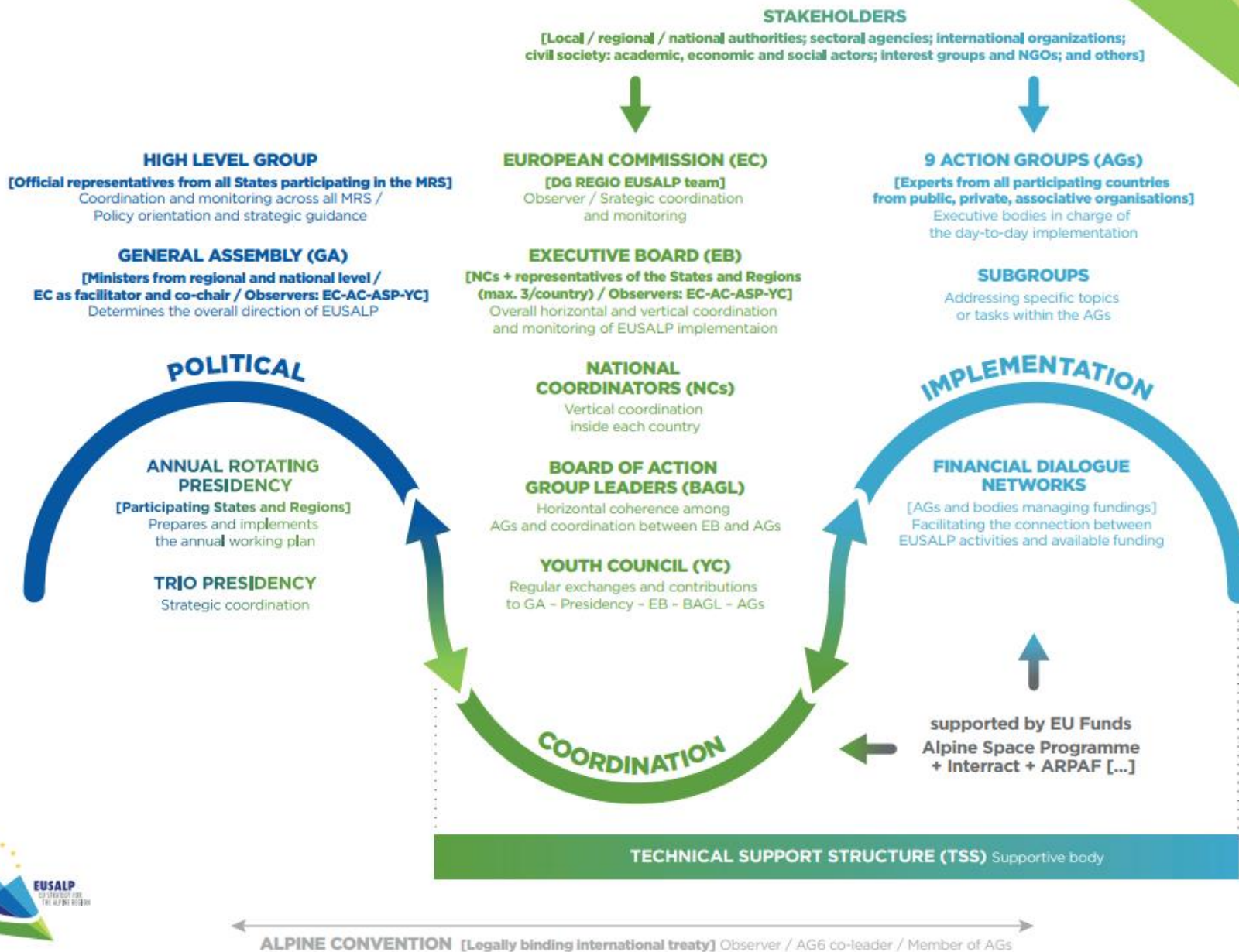
## Action Group 8

To improve risk management and to better manage climate change, including major natural risks prevention



## Action Group 9

To make the territory a model region for energy efficiency and renewable energy



# EUSALP Youth Council



= assembly composed of 28 members (18 to 29 years old), 4 members from each Alpine country

➡ Young people share their points of view, build projects together addressing the problems of the Alpine region

➡ Platform for institutional **involvement** of young people in all **EUSALP bodies** to make sure that their ideas and viewpoints are heard and considered.

➡ Representatives of the Youth Council can **participate** in the **Executive Board** and the **General Assembly** and **work together** with the **Action Groups** and the **EUSALP Presidency**.

# EUSALP Road Show



The EUSALP Road Show is coordinated by the Permanent Secretariat of the Alpine Convention in close collaboration with the EUSALP Action Groups (AGs) and the EUSALP communication team.

## The Stops:

- Carbon-neutral alpine region: 26/01/2022 Bolzano/Bozen (IT)
- Smart villages: 03/05/2022 Trieste (IT)
- Natural hazards: 18/05/2022 Rosenheim (DE)
- Spatial planning: 24/05/2022 Bolzano/Bozen (IT)
- Innovation hub for green business: 17/06/2022 Edolo (IT)

# Added Value of EUSALP



## EUSALP

- creates **sustainable solutions** for the **benefits of the citizens**
- translates sectorial policies on the scale of the wider Alpine Region
- enables the best ideas to happen in a sensitive, natural and multicultural Alpine area

**All macro-regional stakeholders can benefit from EUSALP**, including local, regional and national administrations, universities, research clusters, SMEs, civil society organisations and associations, private partners, and of course, **citizens!**





# Thank you!

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