

■ ■ ■ Internationale
■ ■ ■ Bodensee
■ ■ ■ Hochschule



International Lake Constance University IBH

A good example for cross-border cooperation in science and research in the Alpine region

EUSALP First Annual Forum | 23.11.2017 | Munich

Prof. Dr. Markus Rhomberg | Managing Director | www.bodenseehochschule.org

Structure

1. Who we are
2. Our aims and goals
3. How do we work
4. IBH-Labs | Enhancing Research, Innovation & Cooperation

30 Universities – 4 Countries – 1 Network



A network of universities from Austria, Germany, Liechtenstein & Switzerland

- 100.000 students
- over 300 degree programs
- 20.000 researchers & staff
- 3'000 professors

Who we are

Governance model

- Founded in 2000 by the International Lake Constance Conference (IBK)
- Member countries and cantons:
 - Germany: Baden-Württemberg, Bayern
 - Switzerland: Schaffhausen, Zurich, Thurgau, St. Gallen, Appenzell Ausserrhoden, Appenzell Interrhoden
 - Austria: Vorarlberg
 - Principality of Liechtenstein
- Supervised by the IBK-Commission on Education, Science & Research
- Organized by a general assembly with members of each university
- Managed by the IBH-Secretariat

Who we are

University Types, Areas of Research & Studying

- Full Universities, Universities of Applied Sciences, Universities of Teacher Education, Art & Music Colleges, Cooperative State Universities
- Agriculture & Forestry, Aquatic Resources, Arts, Biotechnology, Economics, Education, Energy, Environment & Climate Action, Health, ICT, Innovation, Planning & Architecture, Social Sciences & Humanities, Transport & Mobility

Our aims and goals | IBH is a network to enhance

General goals

- Promoting an active network among the member universities in research, teaching and university services
- Building synergies among the members to mutual advantage
- Embracing the role of science and research in regional systems to promote innovation
- Establishing spheres of dialogue between universities, other social fields, civil society and the public sphere
- Connecting research with regional challenges

Our aims and goals | IBH is a network to enhance

Specific Goals for 2018-2021

- Enable its member universities in research, teaching and knowledge transfer
- Strengthen the region as an innovative economic, scientific, educational and living space
- Fund projects to cope with social challenges
- Build capacities in interdisciplinary research
- Promote dialogue at the interface of science and society
- Contribute to the cultural identity of the Lake Constance area

How do we work

Project Funding

- Regional challenges
- Issue-based focus (e.g. Social Innovation, Migration)
- Innovations in teaching
- Seed projects

Capacity Building & Creating Synergies

- Working Groups among the universities to promote networks (International strategies, career paths, knowledge and technology transfer, gender & diversity, communication)

Networking

- Promoting dialogue and cooperation among science, policy, administration, economy, civil society, arts & culture
- Multi-level approach (regional, national, international)

IBH-Labs | Enhancing Research, Innovation & Cooperation

A new approach in funding projects in the Lake Constance area 2017-2020 funded by “Interreg Alpenrhein | Bodensee | Hochrhein” and “ERDF”

Goals

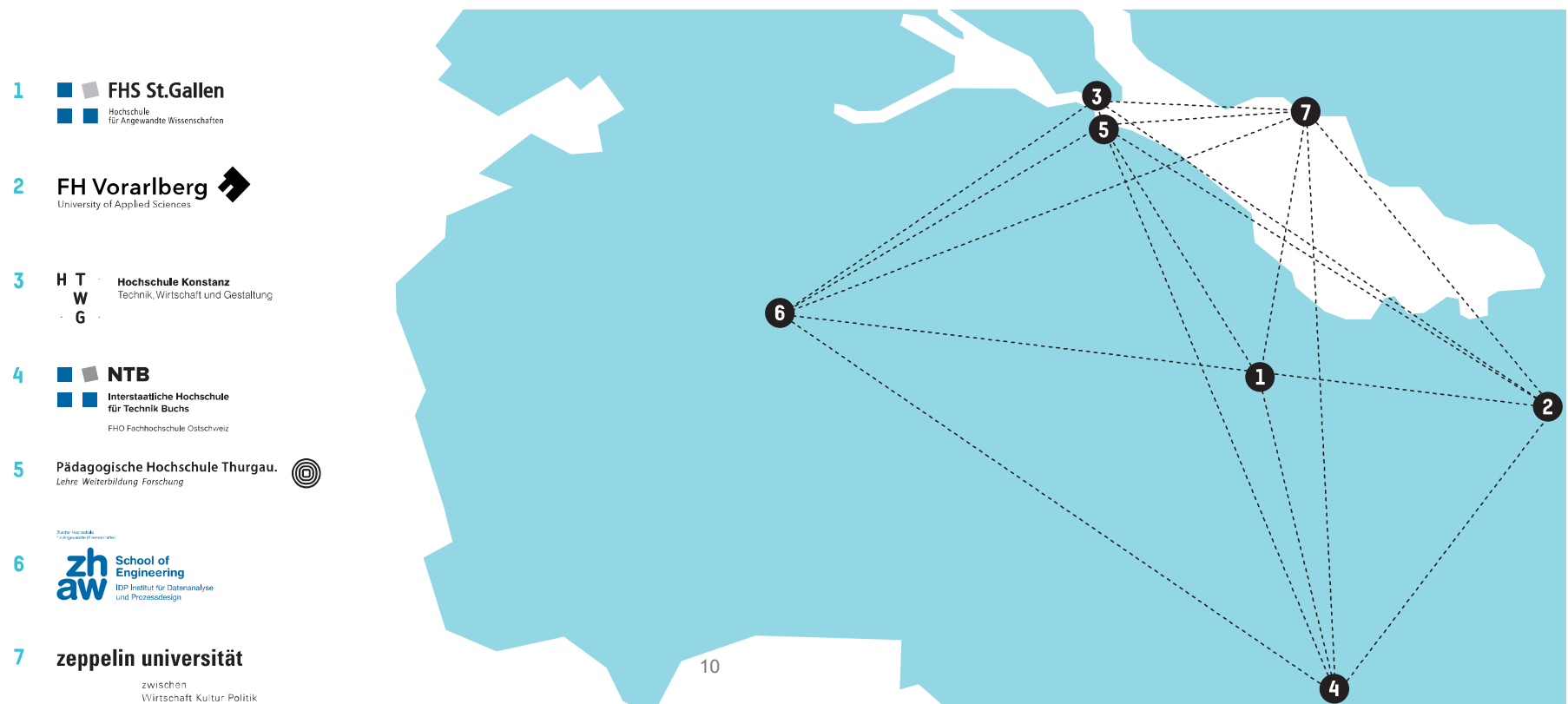
- Combining expertise crossing borders and disciplinary fields
- Building innovative networks of research and practice
- Promoting the region as innovative economic, scientific, educational and living space

Cluster

- Social and economic change (Lab “Active & Assisted Living”)
- Knowledge and education (Lab “Seamless Learning”)
- Innovation, Digitalization and regional competitiveness (Lab “KMU Digital”)

Innovation, Digitalization and regional competitiveness

6 universities from Austria, Germany & Switzerland



Innovation, Digitalization and regional competitiveness



3 Projects (3 more to come in 2018)

1. I4production: developing a cross-border process-mapping with 3 model factories
2. DigiNav: supporting SMEs to enhance their digital strategies
3. Digital Agenda Lake Constance: analysing political and social frameworks in the region and model cross-border cooperation

<http://www.kmu-digital.eu/de/>

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