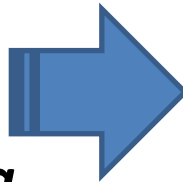


2016

- create a single horizontal pillar for all 4 EU macro-regional strategies
"the media/communication" pillar



2017

- **improve** the visibility of macro-regional strategies
- **three levels of possible optimization:**
 - Common Content
 - Participative Processes and
 - Innovative Tools

RECOMMENDATIONS



Teden sredozemske obale in makroregionalnih strategij
Slovenija, 20.-23. september 2017
Mediterranean Coast and EU Macro-regional Strategies Week
Slovenia, 20-23 September 2017

2017

DO THE RIGHT THING

- content shared by all strategies & use of common communication tools

DO THE THING RIGHT

- Participative process & innovative tools

2018

❓ Shall we do it

❓ Who could do it

❓ How to organize

PROPOSAL



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- ✓ MRS HLG to invite all 4 MRS actors responsible for governance and communication to act in line with those recommendations
- ✓ invite EC to further support improvement of MRS visibility & communication
- ✓ September 2018 assess the progress

THANK YOU FOR SHARING

